

# BUSINESS CONSULTING

A SERVICE BY:

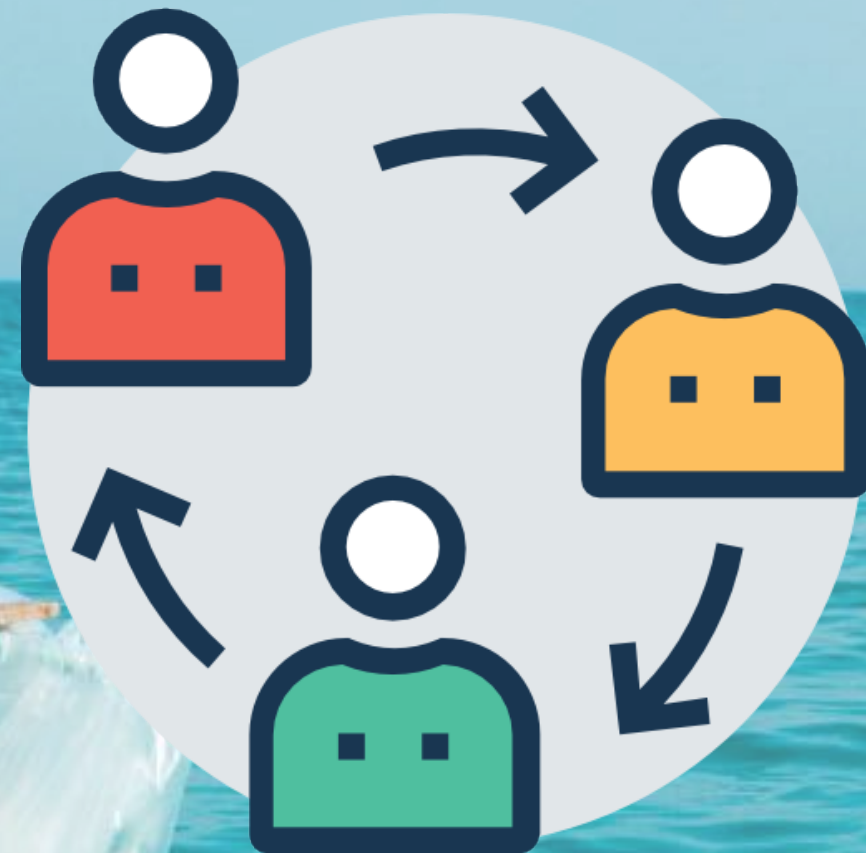




# GET TO KNOW RED ROCK INTERNATIONAL



**UK-Based**



**Experiential**



**Tailor-Made**



# HOW WE DO WHAT WE DO

We develop people's skills, habits, behaviors and relationships through **EXPERIENCE**.

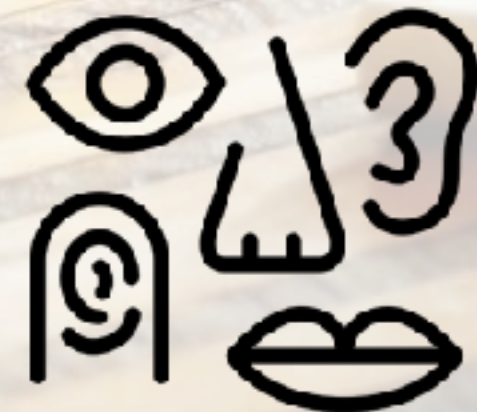
We have an ambitious goal for our trainings - **TRANSFORMATION**.

TO DO THIS WE USE THE TERC MODEL:

**TEACH**



**EXPERIENCE**



**REVIEW**



**COACH**





# ONE-ON-ONE CONSULTING SESSIONS

Red Rock International (RRI) has widened its horizons and services to have three professional consultants on board, each specializing on different scales.

RRI consultants sit in one-to-one sessions to help companies in **two main categories:**

## BUSINESS TRANSFORMATION



## OPTIMIZING HR SYSTEMS





# CONSULTING CATEGORIES



## BUSINESS TRANSFORMATION

In any company/institution change is inevitable. Some employees need help to deal with this change, whether its a change in the structure or a change in the management and so on. Our consultants can sit with the employees to help them deal with the change in order to make it more smooth, acceptable and beneficial.



# CONSULTING CATEGORIES

## OPTIMIZING HR SYSTEMS

Within any company/institution the HR plays a major role. Employees are dissatisfied at times and some times expectations are never met. RRI can help them deal with:

- a) Compensation & Benefits
- b) Talent Programs
- c) Training Needs Assessment
- d) Performance Management



# THIS SERVICE IS FOR...

**START UPS AND SMALL  
BUSINESSES**



**NATIONAL-MEDIUM SIZED  
BUSINESSES**



**MULTINATIONAL  
COMPANIES**





## WHAT WILL YOU GET?

This is a customized service, and the number of meetings required and the report needed will be determined according to the need of the company or individuals being consulted

Red Rock International has a set daily rate



## MEET OUR CONSULTANTS

RRI



**AHMED EL ALFI**

### **AHMED'S EXPERTISE:**

Ahmed has vast experience in managing human resources in multinational organizations.

The core of his expertise is in directing the Human Assets in a way that is suitable for the business maturity level, impacting its capacity to positively affect the bottom line, whilst rendering results on the short and long term.

Ahmed's expertise is quite wide spread with Orascom in Algeria, Heineken in Egypt and Shell on an international level where he managed the Compensation Function on a worldwide level, he programmed a now-internationally used Expatriates' Salary Program that ties pay to performance, base country inflation ratio and other effective elements.

Ahmed is also known for spotting and growing talents.



## MEET OUR CONSULTANTS

RRI



**SUZIE KHEIR**

### **SUZIE'S CAREER:**

Suzie has held several senior leadership positions in corporations in North America, Europe and the Middle East. She holds an M.A. in Leadership and Organizational Management. She has been, and is presently, involved in several corporates and not for profit organizations' board of directors in Canada and Egypt.

Her international experience varies between Construction, Telecom, and Training sectors.

Suzie is currently consulting for Red Rock International, in business management and organizational development.

She is also a course developer and a trainer.

### **SOME OF THE COMPANIES THAT SUZIE HAS PREVIOUSLY CONSULTED WITH:**

Weyerhaeuser in Europe; where her main focus was to carry a smooth transition to introduce the new Engineering Director for the European Operation to the several European Bodies that she worked with and hand over to him work in progress.

Al Ahram Beverage Company In Egypt, as well as the Kasr El Dohara Evangelical Church in Egypt.





**NADER MAURICE**

## MEET OUR CONSULTANTS

RRI

Nader specializes in consulting HR directors and training managers; training needs analysis, designing training solutions, designing solutions related to cross functional gaps and conflicts within and across teams. Designing and implementing culture transformation initiatives and restructuring design and implementations.

He's also met with CEO's and communications directors, consulting on redefining vision and strategy as well as aiding in writing and communicating core values.

### **COMPANIES/INSTITUTIONS NADER HAS PREVIOUSLY CONSULTED:**

Ahram Beverages, ALCATEL LUCENT, EDITA, INJAZ, KDEC, SADKO & WellSpring

### **NADER SPECIALIZES IN CONSULTING START-UPS.**

Besides RRI in Egypt, Nader and his team played a pivotal role in 9 other startups. They helped them come up with their business plans, raise funds and operate. We train their staff and support their leaders until they become independent and ready to help others. Four of these companies are now independent and have more than five employees. One of these companies is now valued at 6,000,000 USD.

### **EXAMPLES OF START-UPS NADER HAS CONSULTED WITH:**

Amir Track, App Lab, Black Cap, CIPPO, Ebset Platform, Genesis, Green, Penguin & Qube



# CONTACT US TO BOOK

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