



Creative Play-dough

**Everyone has the capacity to be
creative.**

When looking at the most successful examples of creative and innovative people, it is surprising to see that one of the main sources of innovation was to use what you have and think inside the box.

Overview

This course aims to challenge people's creativity by pinpointing different approaches. It also contradicts the stereotypical way of thinking outside the box and challenges you to think inside the box.

How this course works

Most creative people don't want it to be known that they use templates. It seems to be taking away from their creativity credit when in fact, templates make them seem more creative. Surprisingly enough, a majority of the innovative products and services can be explained through only five patterns.

WHAT YOU WILL LEARN

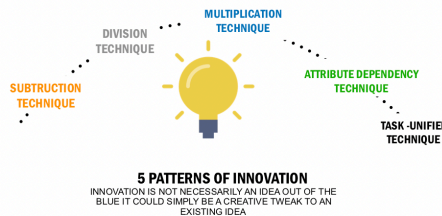
- Thinking inside the box
- Principals of innovation
- 5 patterns of innovation
- Practical implementation
- Tools & pitfalls

WHAT YOU WILL RECEIVE

In this course you will receive the following:

- Course Workbook
- Feedback & Action Plan
- RedRock International Certificate of attendance

Course



The Experience:

Systematic inventive
thinking
Creativity tools



Duration

One day

See our website for more details

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